

ALCOHOLIC BEVERAGE CONSUMPTION IN IOWA

	Actual FY 2007	Actual FY 2008	Actual FY 2009	Actual FY 2010
Type in Gallons				
Spirits	3,937,919	4,065,027	4,299,890	4,398,927
Wine	3,428,816	3,552,081	3,522,279	3,812,803
Beer	74,951,591	76,034,724	77,455,152	76,295,889
Total Gallons	82,318,326	83,651,832	85,277,321	84,507,619
Gallon Sales Per Capita				
Distilled Spirits	1.92	1.98	2.10	2.14
Wine	1.67	1.73	1.72	1.86
Beer	36.54	37.07	37.76	37.2
Total Per Capita	40.13	40.78	41.58	41.20
Sale of Liquor	\$ 179,019,073	\$ 190,418,576	\$ 206,115,290	\$ 210,266,309
Sale of Licenses	10,472,719	10,615,527	10,913,952	11,740,205
Beer Tax Collected	14,236,960	14,434,704	14,716,479	14,503,095
Wine Tax Collected	6,000,397	6,212,170	6,163,988	6,645,903
Misc. Revenue	1,308,531	1,407,195	1,938,267	3,706,881
Cost of Liquor Sold	\$ 116,949,417	\$ 124,882,962	\$ 134,463,822	\$ 139,634,768
Transfer to State General Fund	67,079,295	70,139,798	86,472,586	80,218,243
Transfer to Other State Funds	14,337,405	14,561,884	14,955,562	15,511,836
License Fees - Transfer to Cities and Counties	3,455,333	3,442,207	3,491,224	3,561,626
Miscellaneous Expense	6,476,272	10,218,204	7,281,110	5,279,553

Notes:

- 1) "Beer" includes low-proof wine/spirit coolers.
- 2) Liquor sales include "Split Case" Fee and "Bailment Case" fee.
- 3) Per capita sales data is based on 2000 census of 2,051,156 adult population.

Source: Alcoholic Beverages Division Annual Report, Division's Financial and Operating Statement